

PRODUCTION REQUIREMENTS

Print Page Size	Trim	Bleed	Non-Bleed	Safety From Trim
Full Page	8.375x10.875	8.625x11.125	7.375x9.875	.25
Double Truck	16.75x10.875	17.125x11.125	15.75x9.875	.25
Marketplace (1/4)	N/A	N/A	3.5x4.75	N/A

- > Any file submitted **must** include the advertisers name. Files named as the publication name will be rejected.
- > Any item not intended to bleed must be 1/4 inch from edge of trim.
- > All fonts must be embedded or outlined.
- > File are accepted as CMYK only with a minimum resolution of 300 dpi.
- > Files must be submitted as a press-ready PDF/X-1a or EPS.
- > Publication is printed on a full web press, 80lb gloss text with 100lb gloss cover.
- > Printing schedule does not allow time for hard-copy hi-res color proofs to be reviewed by advertisers.
- > EventBooks and Barrett-Jackson are not responsible for any errors due to improper file submission.
- > All ads are subject to content approval. Barrett-Jackson cannot accept advertisements that offer collector vehicles for sale, that may conflict with their service partners or that specifically invites their guests off-site during an auction.

DUE DATES:

Fall, September 9, 2020 | Winter, December 4, 2020 | Spring, March 15, 2021 | Summer May 24, 2021



SUBMIT FILES

> EMAIL: ads@eventbooks.net (15mb limit)

Please zip all files before sending. We will confirm receipt of your ad.

If you do not receive confirmation within 24 hours, we did not receive your ad.

> For file transfer over 15mb, please email ads@eventbooks.net for instructions.

QUESTIONS

Email: ads@eventbooks.net

EventBooks: 480-634-5953

(Mountain Standard Time Zone)