

PRODUCTION REQUIREMENTS

Print Page Size	Trim	Bleed	Non-Bleed	Safety From Trim
Full Page	8.375x10.875	8.625x11.125	7.375x9.875	.25
Double Truck	16.75x10.875	17.25x11.125	15.75x9.875	.25
Marketplace (1/4)	N/A	N/A	3.5x4.75	N/A

- > Any file submitted **must** include the advertisers name. Files named as the publication name will be rejected.
- > Any item not intended to bleed must be 1/4 inch from edge of trim.
- > All fonts must be embedded or outlined.
- > File are accepted as CMYK only with a minimum resolution of 300 dpi.
- > Files must be submitted as a press-ready PDF/X-1a or EPS.
- > Publication is printed on a full web press, 80lb gloss text with 100lb gloss cover.
- > Printing schedule does not allow time for hard-copy hi-res color proofs to be reviewed by advertisers.
- > EventBooks and Barrett-Jackson are not responsible for any errors due to improper file submission.
- > All ads are subject to content approval. Barrett-Jackson cannot accept advertisements that offer collector vehicles for sale, that may conflict with their service partners or that specifically invites their guests off-site during an auction.

DUE DATES:

Spring, March 6, 2020 | Summer, May 15, 2020 | Fall, August 7, 2020 | Winter, December 4, 2020



SUBMIT FILES

- > EMAIL: ads@eventbooks.net (15mb limit)
- Please zip all files before sending. We will confirm receipt of your ad.*
- If you do not receive confirmation within 24 hours, we did not receive your ad.*
- > For file transfer over 15mb, please email ads@eventbooks.net for instructions.

QUESTIONS

Email: ads@eventbooks.net
 EventBooks: 480-634-5953
 (Mountain Standard Time Zone)