



THE WORLD'S GREATEST COLLECTOR CAR AUCTIONS®

**SCOTTSDALE  
PALM BEACH  
NORTHEAST &  
LAS VEGAS  
CATALOG  
AD SPECS**

<b>PRINT PAGE SIZE.....</b>	<b>DIMENSIONS</b>
Quarter Page (no bleeds) .....	3.50 wide x 4.75 tall
Half Page (no bleeds) .....	7.25 wide x 4.75 tall
Full Page Trim Size (add .125 on all four sides for bleed) .....	8.375 wide x 10.875 tall
Two Page Spread (add .125 on all four sides for bleed & allow .25 for crossover).....	16.75 wide x 10.875 tall

- ✓ Any file submitted **MUST** be named with the advertisers name... **PLEASE** do not name your file as the publication name.
- ✓ Any item not intended to bleed must be 1/4 inch (safety) from edge of trim.
- ✓ All fonts must be embedded or outlined.
- ✓ File are accepted only as CMYK with a minimum resolution of 300 dpi.
- ✓ Files must be submitted as a press-ready PDF/X-1a
- ✓ All ads are subject to content approval.
- ✓ Publication is printed on a full web press, 70lb gloss text with 100lb gloss cover.
- ✓ Printing schedule does not allow time for hard-copy hi-res color proofs to be reviewed by advertisers.

We strongly recommend that you review a hi-res proof before submitting your file. EventBooks and Barrett-Jackson are not responsible for any errors due to improper file submission.

**DEADLINES**

- SCOTTSDALE 2021:** DECEMBER 10, 2020
- PALM BEACH 2020:** MARCH 20, 2020
- NORTHEAST 2020:** JUNE 3, 2020
- LAS VEGAS 2020:** AUGUST 21, 2020

**SUBMIT  
FILES**

- ✓ EMAIL (15mb limit)  
Send to: [ads@eventbooks.net](mailto:ads@eventbooks.net)  
*Please zip all files before sending. We will confirm receipt of your ad.  
If you do not receive confirmation within 24 hours, we did not receive your ad.*

- ✓ For file transfer larger than 15mb, please email [ads@eventbooks.net](mailto:ads@eventbooks.net) for instructions.

**QUESTIONS?**

Please email [mba@eventbooks.net](mailto:mba@eventbooks.net) or call MaryBeth Anderson at 480-634-5953  
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