



THE WORLD'S GREATEST COLLECTOR CAR AUCTIONS™

SCOTTSDALE PALM BEACH RENO TAHOE LAS VEGAS ADVERTISEMENT SPECS

PRINT PAGE SIZE.....	DIMENSIONS
Quarter Page (no bleeds)	3.50 wide x 4.75 tall
Half Page (no bleeds)	7.25 wide x 4.75 tall
Full Page Trim Size (add .125 on all four sides for bleed)	8.375 wide x 10.875 tall
Two Page Spread (add .125 on all four sides for bleed & allow .25 for crossover).....	16.75 wide x 10.875 tall

- ✓ Any file submitted **MUST** be named with the advertisers name... **PLEASE** do not name your file as the publication name.
- ✓ Any item not intended to bleed must be 1/4 inch from edge of trim.
- ✓ All fonts must be embedded or outlined.
- ✓ File are accepted only as CMYK with a minimum resolution of 300 dpi.
- ✓ All ads are subject to content approval.
- ✓ Publication is printed on a full web press, 70lb gloss text with 100lb gloss cover.
- ✓ Printing schedule does not allow time for hard-copy hi-res color proofs to be reviewed by advertisers.
We strongly recommend that you review a hi-res proof before submitting your file.
- ✓ Files must be submitted as a press-ready PDF, TIF or EPS.
- ✓ EventBooks and Barrett-Jackson are not responsible for any errors due to improper file submission.

DEADLINES

- PALM BEACH 2014: MARCH 7, 2014**
- RENO TAHOE 2014: JULY 7, 2014**
- LAS VEGAS 2014: AUGUST 25, 2014**
- SCOTTSDALE 2015: DECEMBER 1, 2014**

SUBMIT FILES

- EMAIL (15mb limit)
Send to: ads@eventbooks.net
- FTP
Host: ftp.eventbooks.net
User name: ebads Password: ads@6321
Please email ads@eventbooks.net when file is uploaded.

*Please zip all files before sending. We will confirm receipt of your ad.
If you do not receive confirmation within 24 hours, we did not receive your ad.*

QUESTIONS?

Please email mba@eventbooks.net or call MaryBeth Anderson at 480-634-5953
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